

Affiliates' Guidelines to Marketing Madness

Affiliates are encouraged to join us for Marketing Madness and we are accepting sponsors.

To sign up to sponsor a Marketing Madness Session please contact Lynne Norvell at lnorvell@rasl.com

Sponsors guidelines/responsibilities

- Provide and set up refreshment. (You will be given an estimated number of participants the week of the session you are sponsoring.)
- Clean up following session.
- You are given 5 minutes to let everyone know who you are and what you do.
- You are welcome to have promotional materials to handout, offer a drawing, etc....
- You may sponsor only one session every 11 weeks.

Non-sponsoring affiliates guidelines/responsibilities

- You are welcome to visit and network prior to the start of the program.
- Out of respect for our sponsor, you will not be given the opportunity to speak in front of the session participants.
- Refrain from bringing promotional material.

Your best exposure opportunity!

Lend a REALTOR® a hand!

We encourage you to contact a REALTOR® to offer help in holding houses open on tour for them; this would be great exposure and will also help build relationships between REALTORS® and affiliates